Rapid Strategy Development

Accelerating Engagement & Results

An Appreciative Inquiry (AI) Workshop

Monday, September 29, 2014
Broomfield, CO, USA

Need to create an inspiring and engaging strategy?
One that ensures sustainable follow-through and faster results?

Your organization’s success hinges on its strategy - not the published strategic plan tucked in a three-ring binder, but rather the capacity of your people to think and act strategically, to make strategic decisions every day.

This workshop introduces you to participatory and strength-based, planning processes to accelerate the time for both strategy development and implementation. Our collaborative approach to planning identifies and builds on organizational strengths, best practices, and opportunities for innovation and improvement. The result: widespread buy-in, commitment, and inspired action that delivers desired results quicker than traditional strategy processes.

Participants of this one-day workshop will:

- Explore key components of strength-based and high-engagement planning processes (like Appreciative Inquiry and Open Space).
- Apply “SOAR” (Strengths, Opportunities, Aspirations, Results) analyses in place of more traditional “SWOT” analyses.
- Explore case studies, experiential activities, leading practices, and dialogue methods that generate more enthusiasm, commitment, positive action and faster results.
- Receive coaching for designing your own high-engagement strategy process for your organization or team.

Cost:
$495 USD

Where: Oracle University Training Center
500 Eldorado Blvd.
Building One
Broomfield, CO 80021

When: September 29, 2014
Time: 9:00am-5:00pm

Fees include workshop materials, continental breakfast and snacks.

Discounts available to ACI members, nonprofits, students, and groups of 3 or more.

Workshop inquiry, contact:
Amanda Trosten-Bloom, instructor
amanda@positivechange.org
303.279.2240

REGISTER ONLINE:
www.rockymountainpositivechange.org
Amanda Trosten-Bloom is a Principal with Corporation for Positive Change, and co-founder of the Rocky Mountain Center for Positive Change. A widely acclaimed consultant, master trainer, energizing speaker, and pioneer in the use of Appreciative Inquiry for high engagement, whole system change, she draws on more than 35 years of consulting and leadership experience. Amanda’s specialty is high engagement, strength-based change in the areas of culture transformation, strategic planning, mergers and acquisitions, leadership development, and business process improvement. Her award-winning work includes local, national and international initiatives in business, nonprofit and government settings.

Amanda is co-author of four books: the best-selling book The Power of Appreciative Inquiry, widely considered to be the strongest practical guide to Appreciative Inquiry; Appreciative Leadership; Appreciative Team Building; and the Encyclopedia of Positive Questions. She has also published more than two dozen articles and book chapters, and is featured in a number of YouTube videos. She lives in Golden, CO along with her husband, Barry.

Tony Silbert, MSOD, is a co-founder of SpartinaConsulting.com and has over 25 years experience in organization development, business consulting, and training. Tony’s areas of expertise include strengths-based and participatory approaches to strategy, innovation, organization design, and collaboration. He works with private and public sector organizations in a variety of industries, domestically and abroad, including healthcare, finance, government, pharma, international development, non-profit, and social enterprise. Sample clients: American Express, Novartis, Neighborhood Centers Inc., Mellon Bank, Bill & Melinda Gates Foundation, USAID, LVHN, and Sprint-Nextel.

Tony earned his Master of Science degree in organization development from American University/NTL Institute. He is Dean of NTL’s AI & Strategy program, adjunct professor at Providence College, teaching the MBA capstone, “Strategic Management”. He co-authored the book Healing Conversations Now: Enhancing Relationships with Elders & Dying Loved Ones (with Joan Chadbourne, ©2011 Taos Institute). Tony lives in Wakefield, Rhode Island, with his wife, Jen, and two young daughters.

Twitter: @TonySilbert @SpartinaLLC @HealingNow